

CONTACT DETAILS

(559) 363-5026

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AREAS OF EXPERTISE

Government Strategy & Policy Advocacy

Strategic Positioning & Government Affairs

Infrastructure Development

Public & Private Coalition Development

Legislative Engagement & Regional Convening

EDUCATION & DELEGATIONS

B.A. in Political Science
Fresno State University

Fresno Delegate, German Marshall Fund's Strong Cities Strong Communities (SC2) National Networking Convening

Delegate & Strategic Advisor, Global Policy Leadership Academy's Inaugural Vienna Social Housing Field Study

Former Delegate, 21st Congressional District & Assembly District 29

Sarah Moffat

MANAGING PARTNER, ARKEN STRATEGIES

As Managing Partner and co-owner of ARKEN Strategies, Sarah connects California's regional priorities with the people, policies, and investments needed to advance them. She brings 24 years of experience across federal government, community philanthropy, and strategic advisory work, helping leaders understand the political landscape, build effective coalitions, and move community priorities into government action.

Sarah advises nonprofits, higher education institutions, and workforce and economic development organizations across Inland California. Her work spans housing and homelessness, economic and workforce development, education, manufacturing, and climate resilience, bringing state leadership into direct conversation with regional partners, elevating local approaches, and identifying where policy, funding, and coordination can accelerate progress. Sarah previously built the Central Valley Community Foundation's external affairs function, created the Legislators Roundtable model which now operates across four regional and industry settings, and has helped secure over $400 million in major investments in housing and economic development.

Sarah's career began by representing U.S. Senator Dianne Feinstein for 15 years across 16 Central California counties, advising on regional issues and connecting federal policy with community needs. A government strategy and policy advocacy leader, she is an expert at helping organizations build the relationships and infrastructure necessary to engage effectively with government leaders, secure resources for lasting impact, and position themselves as intentional, influential, and solution-driven leaders.

INITIATIVES & CAMPAIGNS

Legislators Roundtable Series | Measure P (Parks Campaign)
Transformative Climate Communities (TCC) | Fresno DRIVE
F3 (Farms Food Future) Initiative | California Jobs First
PPIC's Incentivizing Climate-Smart Farmland Transitions

IMPACT

- $300M for Central Valley Community Foundation & Fresno DRIVE
- $250M in state funding for Downtown Fresno infrastructure and housing
- Historic $65.1M U.S. EDA Investment in the F3 Initiative
- $11M+ in manufacturing & workforce training investments
- Supported the top two awardees in CA Jobs First RII funding for Central San Joaquin Valley & Capital Region